Terms & Conditions

i. **AskToledo 2019 Smart TV Giveaway**

ii. **No Purchase Necessary**
   a. *AskToledo does not sell anything.*

iii. **Promotion Description**
   a. By becoming a new member of the AskToledo Opinion Panel in person at an event between the dates of March 1st, 2019 and Nov 10th, 2019, a person will receive one (1) entry for a Seiki 32" HD Smart LED TV. Max one (1) entry per person.
   b. One (1) winner will be drawn between Nov 11th and Nov 15th, 2019.
   c. Great Lakes Marketing (GLM), the owner and operator of AskToledo, sponsors this sweepstakes.

iv. **Eligibility**
   a. Requirements:
      i. Must be 18 or over.
      ii. US residents only.
      iii. Must not be employed or contracted by GLM, or be family of, or live at the same address as an employee or contractor of GLM.

v. **Prizes**
   a. One (1) Seiki 32" Class HD (720p) Smart LED TV (SC-32HK860N) will be awarded at the conclusion of this sweepstakes.
      i. Cash equivalent of this prize is approximately $180.
      ii. Prize may not be substituted or exchanged for cash equivalent.
   b. Chances of winning are dependent on the number of entries.

vi. **How to Enter**
   a. Visit an AskToledo booth at any event it attends (e.g., Harrison Rally Days) and become a new member of the AskToledo Opinion Panel by:
      i. Completing an online signup form to join while at an event OR by completing a paper signup form to join while at an event. Max one (1) entry per person.
      ii. Entries are accepted March 1st, 2019 through November 10th, 2019.
   b. Have an entry transferred from the *AskToledo 2019 Current Member Event Giveaway*, based on that sweepstakes’ respective Terms & Conditions.
      i. Entries are accepted March 1st, 2019 through November 10th, 2019.
   c. Alternatively, entrants may address a letter, including full name, age, and return address, to GLM (address herein) and request an entry.
      i. GLM must receive any alternative entries by 5 PM, Nov 8th, 2019.
vii. **Winner Selection**
   a. One (1) winner will be selected at random between Nov 11th and Nov 15th, 2019 from the list of new AskToledo Opinion Panel members that have been automatically tagged as joining during an event.
      i. Alternative-method entries will also be included in the above list.
   b. In the event that a proposed winner does not meet eligibility requirements, a new winner will be immediately chosen at random from the same list described above.

viii. **Winner Notification**
   a. The winner will be contacted immediately upon valid selection, via phone or email.
      i. An alternative-method entry winner will be contacted at the return address of their entry.
   b. The winner shall claim their prize in person unless the winner’s ZIP code places them more than 25 miles from the sponsor location.
      i. When the winner claims their prize, the person will be photographed for marketing purposes.
      ii. If the winner lives more than 25 miles from the sponsor location, the sponsor will ship the prize to the winner free of charge. The winner must then provide a “reaction photo” to the sponsor.
   c. In the event that a proposed winner does not respond to contact within 72 hours, or the proposed winner does not meet eligibility requirements, a new winner will be chosen and notified.

ix. **Privacy**
   a. Primary entrants will be AskToledo Opinion Panel members. Thus, GLM already possesses any information AskToledo Opinion Panel members have provided through this relationship.
      i. This information is collected and used only to communicate with AskToledo Opinion Panel members about research and engagement opportunities.
      ii. This information is never shared, sold, or distributed in any way, unless in response to law enforcement officials, judicial proceedings, or investigations of fraud or other violations of a law/regulation/rule.
   b. Alternative-method entrants will need to provide only enough information for the sponsor to contact them and confirm that they meet eligibility requirements.
      i. This information will not be stored beyond the announcement of the winner of this sweepstakes, nor shared, sold, or distributed in any way.

x. **Limitation of Liability**
   a. In no event shall GLM, or any of its affiliates or any of their respective directors, officers, employees, agents, or content or service providers be liable for any indirect, special, incidental, consequential, exemplary, or punitive damages arising from or directly or indirectly related to participating, or the inability to participate, in this sweepstakes nor for the content, materials, and function related thereto, including, without limitation, loss of revenue or anticipated profits, or lost business, data, or sales even if GLM or its representative or such individual has been advised of the possibility of such damages. Some jurisdictions do not allow the limitation or exclusion of liability so some of the above limitations may not apply to you. In no event shall the total liability of GLM to you for all damages, losses, and causes of action (whether in contract or tort) arising from the terms of your participation in this sweepstakes exceed, in the aggregate, US $100.00.
   b. In no event shall Seiki, any signup event sponsors, or any of their respective directors, officers, employees, agents, or content or service providers be liable for any matter relating to this sweepstakes.

xi. **Winner List**
   a. The winner’s first name, general location (e.g., “West Toledo”), and photo will be announced on social media and in AskToledo’s email newsletter within a reasonable time of contacting and confirming the winner.

xii. **Sponsor**
   a. Great Lakes Marketing Research
      Contact: Erica Scharer, Marketing Manager
      419-481-1044
      3361 Executive Pkwy
      Suite 200
      Toledo, OH 43606
   b. Seiki in no way sponsors, endorses or administers, and is in no way associated with, this promotional event.